



VREELAND

## MARKETING BRIEF

Help us get to know you and your business. Please complete the brief as best as you can and feel free to leave any questions blank. Email to [info@vreeland.com](mailto:info@vreeland.com).

### CONTACT INFO

Contact Name\*

Phone\*

Email\*

Best way and time to contact you

How did you hear about Vreeland?

### COMPANY INFO

Company Name

Industry

Website Address

Your Position

Company Size

Years in Business

What products/services do you offer?

Geographic area(s) of service?

Are you currently looking for a project/campaign partner or a full-service agency? Or both?

Project/campaign partner

Full-service agency

Target market(s): Who are your typical customers/desired customers?



**VREELAND**

What are your immediate marketing needs/challenges?

What is your current/projected annual and/or campaign marketing budget?

How would you describe your business philosophy and goals?

Briefly describe your current and past marketing/advertising efforts, media outlets and partners.

Is there anything else you'd like to share?